



IDAIR

Press Release

New customer selects IDAIR Media

22 May 2018 – Hamburg IDAIR Media further extends its customer base and has been selected by a new undisclosed head-of-state customer for their on-board content.

The package includes a selection of Hollywood, Arabic and French TV shows and movies in multiple languages. A bespoke package was created based on the customer's wishes and will be updated quarterly. All titles can be watched on the installed IDAIR entertainment system and selected via the intuitive graphical user interface designed by IDAIR.

IDAIR Media was specifically developed for VVIP and governmental aircraft and offers a great collection of licensed Early Window & New Release titles, TV shows, music, audiobooks, PRAMs, and magazines. Titles are available in SD/HD/4K and are available in multiple languages. Every Media Package is customized and includes various genres such as Action, Comedy, Family and Adventure from Hollywood and international and regional based media sources. Update volume and frequency of each IDAIR Media package is tailored to our customers' wishes and delivered directly to the aircraft.

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Established in April 2011, IDAIR is a joint venture between Lufthansa Technik AG and Panasonic Avionics Corporation, headquartered in Hamburg, Germany. IDAIR develops, manufactures and supplies Inflight Entertainment, Communications and Cabin Management Systems for VIP aircraft as well as custom products for commercial airlines. To learn more about IDAIR, please visit www.idair.aero